Personal Branding ….. How to Make Yourself Standout

Including some electronic options of building a personal brand

About our March 2nd Meeting Speaker

Marlene B. Heise Owner, Heise Media Group

Marlene began her business in 1998 as a marketing consultant and built her client list primarily through referrals. Her focus on the client’s success and best interests allows her to specifically design proposals unique to each client. Marlene has more than 20 years of experience working in a corporate environment, which has afforded her the proven skill set to manage marketing plans either in tandem with other in leadership positions or to independently initiate and create a new model.

Monthly Meetings

Monthly meetings are held from 7:00—8:45 AM on the first Wednesday of every month at Hodel’s Country Dining located at 5917 Knudsen Drive, Bakersfield CA 93308. Breakfast is served for $12 per person (cash/check/credit/debit cards are accepted). The cost is only $5 for Student Members and Emeritus Members of ASSE.

Your RSVP is appreciated! Contact Fred Hrenchir at (661) 617-5286 to RSVP for the upcoming meeting.
Professional Development Study Group

A group of safety professionals seeking certifications from the Board of Certified Safety Professionals (BCSP) meet at 5:30pm the second and fourth Mondays of each month with studying starting at 6:00pm. They meet at the California Safety Training Corporation (CSTC) Office [2130 Brundage Lane, Bakersfield].

Anyone can join the group at any time; this is a “go at your own pace” study group. The only purchases required are study materials and a calculator. Most participants are using TI-30XIIS.

We study from materials offered by SPAN International Training.

You can purchase the work books from: www.spansafetyworkshops.com

Call Mark Ruder or direct emails to rudermll@gmail.com if you have questions on which set of books you need to purchase.

BCSP TEST TIP: Applications for the various certifications can be obtained at: BCSP.org.

“The Central Valley Chemical Safety Day (CVCSD) has been developed to increase company and public awareness about the importance of preparing for chemical emergencies and to encourage companies and their employees to take action.”

Bakersfield Chapter Participates in Chemical Safety Day

On February 18th, 2016 the Bakersfield Chapter of ASSE participated in the 8th Annual Central Valley Chemical Safety Day.

To learn more about this annual event, visit www.cvcsd.org.

Occupational Safety & Health Standards Board

The Occupational Safety & Health Standards Board (OSHSB) meeting is where California stakeholders can attend and be heard on issues relating to the current and future enforceable standards that exist to ensure the health and safety of California workers. For more information on the OSHSB, visit: www.dir.ca.gov/oshsb

Upcoming OSHSB meetings:

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Notice &amp; Proposals</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 17, 2016</td>
<td>State Resources Building</td>
<td><strong>No Public Hearing Items</strong></td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Auditorium</td>
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<td></td>
<td>1416 9th Street</td>
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<td></td>
<td>Sacramento, CA 95814</td>
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You can view the agendas for past and future meetings here.

You can join the OSHSB mailing list by filling out this form and submitting by email at OSHSB@dir.ca.gov, by fax at (916)274-5743, or by mail to the Occupational Safety and Health Standards Board at 2520 Venture Oaks Way, Suite 350, Sacramento, CA 95833.
Register now for the 17th Annual Bakersfield
ASSE Symposium!

Only one month remains until the 17th Annual Bakersfield ASSE Symposium on Wednesday March 30th, 2016 at The Rabobank Convention Center, located at 1001 Truxtun Ave. Register today for only $99 - Click here.

Welding For Dummies: Issues and Hazards from a Safety Perspective

Speaker: Ron Nunley CSP, CIH – Aera Energy LLC

This presentation will be begin with an introduction to the common types of welding & cutting processes. Ron will cover flammability concerns and limits, health hazards and potential worker exposure concerns based on the welding Process, Base Metal, Filler Rod, duration of exposure, presence of coatings, and presence of chlorinated HC. In addition, a look at unique issues when welding/cutting in confined spaces concluding with the varying effectiveness of ventilation and monitoring strategies.

Ron has a BS in Occupational Safety and Health from Montana Tech and has 22 years of experience working as a health and safety professional. Ron is a member of the American Society of Safety Engineers (ASSE) and is recognized by the Board of Certified Safety Professionals and the American Board of Industrial Hygiene.

April 6th Meeting

Two Companies Fined for Failure to Provide Adequate Procedures

A good example on the importance of developing and utilizing safe procedures in the workplace. Two oilfield companies were fined for failing to provide adequate safety procedures during tank gauging. According to “Fatalities in the Oil and Gas Industry” Data base web page, there have been nine deaths over the last 5 years while tank gauging, sampling and transfer activities. A new hazard alert for tank gauging was issued last month by OSHA and NIOSH.

Read the full article here.
Thanks to all the folks who brought Winter Clothing Donations to the February ASSE Bakersfield Chapter Meeting. Special thanks to all the wonderful WISE helpers: (Left to Right) Elaine Wakelin, Alice Salisbury, Abby Ryan, Lisa Marriott-Smith, Kira Langdon, Lisa English, Patty Nakornthap, Sandra Sanchez, Lynn Bishop, [Not Pictured] Jess Vargas!

For more information about the Bakersfield ChapterWISE group, see page 5 or email your Bakersfield ChapterWISE representative Lisa Marriott-Smith. You can also join us on Facebook!

Bakersfield Homeless Shelter Winter Clothing Drive

The mission of NAOSH Week is to increase awareness of the importance of occupational safety and health to workers around the world.

NAOSH Week 2016: May 1-7

North American Occupational Safety and Health Week, or NAOSH Week, occurs every year during the first full week of May. Occupational Safety and Health Professional Day (OSHP Day) falls on the Wednesday of that week.

ASSE urges everyone to get involved in NAOSH Week in an effort to better educate the public about the positive benefits a safe workplace provides not only for workers, but for their families, friends, businesses, their local communities and the global community.
Get involved with Bakersfield ChapterWISE!

The Bakersfield ChapterWISE group meets twice a month for Business & Event Planning (1st Wed., immediately after the Chapter meeting) and for Professional Development & Networking (3rd Thursday @ 6pm). Everyone is welcome; women, men, ASSE members, WISE members and guests!

Upcoming Meetings & Events:

Business & Event Planning
Date: March 2nd
Time: ~8:45—9:45AM
Where: Hodel’s Country Dining
5917 Knudsen Drive
Bakersfield, CA 93308

Upcoming Initiatives:
March 30th
WISE booth at the Bakersfield Symposium

April 23rd
Earth Day Activity

Professional Development & Networking*

*Have been changed to the third Thursday of the month

Date: March 17th
Environmental 101

April 21st
Bakersfield Symposium “Golden Neggets”

May 9th
Heat Stress

Time: 6:00—8:00PM
Where: NuSil Technology
2343 Pegasus Rd
Bakersfield, CA 93308

For more information, please email your Bakersfield ChapterWISE representative Lisa Marriott-Smith or join us on Facebook!

Welcome new members!

Although guests are always welcome, ASSE loves it when new members join. Here are a few recent members. If you see them at an ASSE meeting, please give them a friendly welcome.

Ken Bork - Freeport McMoRan Oil & Gas
Amanda Estrada—CSUB
Rick Fisher - Bulwark Protective Apparel
Chase Hall - Aera Energy LLC
Phil Plowman - H&S Consulting LLC
Drew Laza - Nestle Dreyer’s Ice Cream
Shane Ledbetter - Sturgeon Services Intl.
Demaris Ruesga - ORR Safety Corporation

New Facebook Page!

We have a new Facebook Page! Like the “ASSE Bakersfield” Facebook page and get notifications of current and upcoming events. You can find the page [here](#) or by clicking the Facebook icon in the Social Media section of our website.

A welcome and thank you to Jessica Vargas for volunteering to become our new Facebook Coordinator! Jess is an EHS administrator and PSM coordinator at NuSil technology. Jess says, “I am excited to accept the position of Social Media Coordinator as another step in increasing my involvement with our ASSE Chapter.”

New Member—Ken Bork
New Member—Drew Laza
New Member—Chase Hall
New Member—Rick Fisher
Become a Member!

Wondering how you can join the Bakersfield Chapter of ASSE?

You can join by:
- visiting www.asse.org,
- mailing in an application form (available at the monthly meetings),
- Or by calling (847) 699-2929.
- Use code 163Bakersfield to waive the $25 Application Fee and receive a $25 Restaurant.com Gift Card!

Are your friends safety pros too?

You can refer a friend by visiting: http://www.asse.org/membership/refer/

“The purpose of the Bakersfield Chapter of ASSE is to promote the advancement of the safety profession and safety professionals in the geographical area served (all of Kern, Inyo and Mono Counties).”

About ASSE

Founded in 1911, ASSE is the oldest and largest professional safety organization. With more than 37,000 members worldwide, ASSE is a global association of occupational safety, health (OSH) and environmental professionals that advances the interests of its members and the profession.

ASSE members create safer work environments by preventing workplace fatalities, injuries and illnesses. Safer organizations enjoy increased productivity, higher employee satisfaction and a better reputation, while recording less lost time, and lower workers’ compensation and healthcare costs.

ASSE members are classified in one of six member categories: professional, member, associate, international, student and emeritus. Members also can participate in practice specialties, branches, common interest groups and local chapters.

Speak at a Student Section Meeting

Our Student Sections are always looking for speakers to present at their meetings. Whether it be at CSUB or Taft, there are eager students who want to learn about the following topics:
- Asbestos sampling
- Agricultural production safety
- Agricultural sanitation
- Behavior based safety
- Regulatory Compliance Overview
- Confined spaces
- Conveyor belt safety
- Crane safety
- Electrical Standards/Safety
- Excavations Fall protection
- Heat illness prevention
- Industrial trucks
- Ladder safety
- Lead monitoring
- Lock out tag out (LOTO)
- Machine guarding
- Office ergonomics
- Pinch points
- Scaffolding

Contact our CSUB and Taft Student Section presidents to learn more!